

# The Challenges Abroad Fundraising Guide

Hi! I'm Kirsteen from The FutureSense Foundation. Whether you have booked on or looking to book on, one of the things crossing your mind is probably, how am I going to fundraise all this money? By the end of this pack you should, I hope, be feeling a lot more confident about funding the amazing experience you will be taking! If you need any help then get in touch!



You will be raising money for the FutureSense Foundation, which supports projects overseas where we work and where you are going to volunteer, so you already have a great cause! The hard part is to get people to donate money for you to do this. This pack offers ideas on how you can get what you're doing out there, starting with publicising your trip and then some ideas to support your fundraising. If you do have any questions afterwards or you're still worried you can't fundraise enough, then get in touch with us! We may just have a few more ideas up our sleeves!

## 1. PUBLICISE WHAT YOU'RE DOING!

You have got to get the word out there! Let people know what you are doing and why you are doing it!

### AT UNI

Student notice boards  
House calling  
Announce at lectures  
Word of mouth  
Local businesses - bars and clubs  
JustGiving page - Facebook/Twitter

### AT HOME

Leaflet to family and friends  
Leaflet to local businesses  
Announce on local radio  
Advertisement in local paper  
Notices in shop windows  
JustGiving page – Facebook/Twitter

## 2. SEEK SPONSORSHIP -Who will help you?

- Your family and friends
- Your university
- Local businesses
- Societies or local groups

